

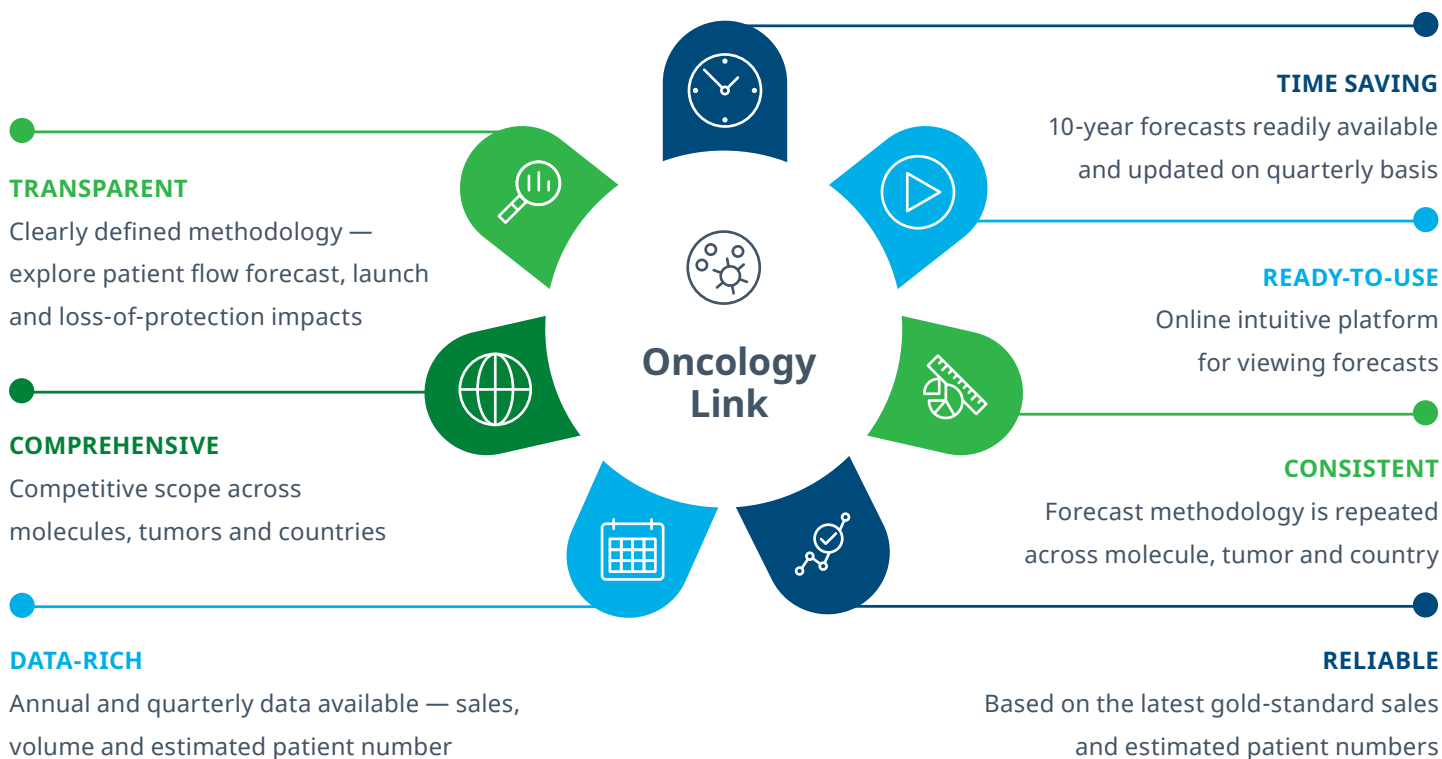
Measure New Market Opportunities in the Rapidly Evolving Oncology Landscape

IQVIA Oncology Link connects forecasts across 300 molecules, 35 tumors and 80+ countries

Compare and interrogate sales and patient number forecasts created from the molecule and tumor level up

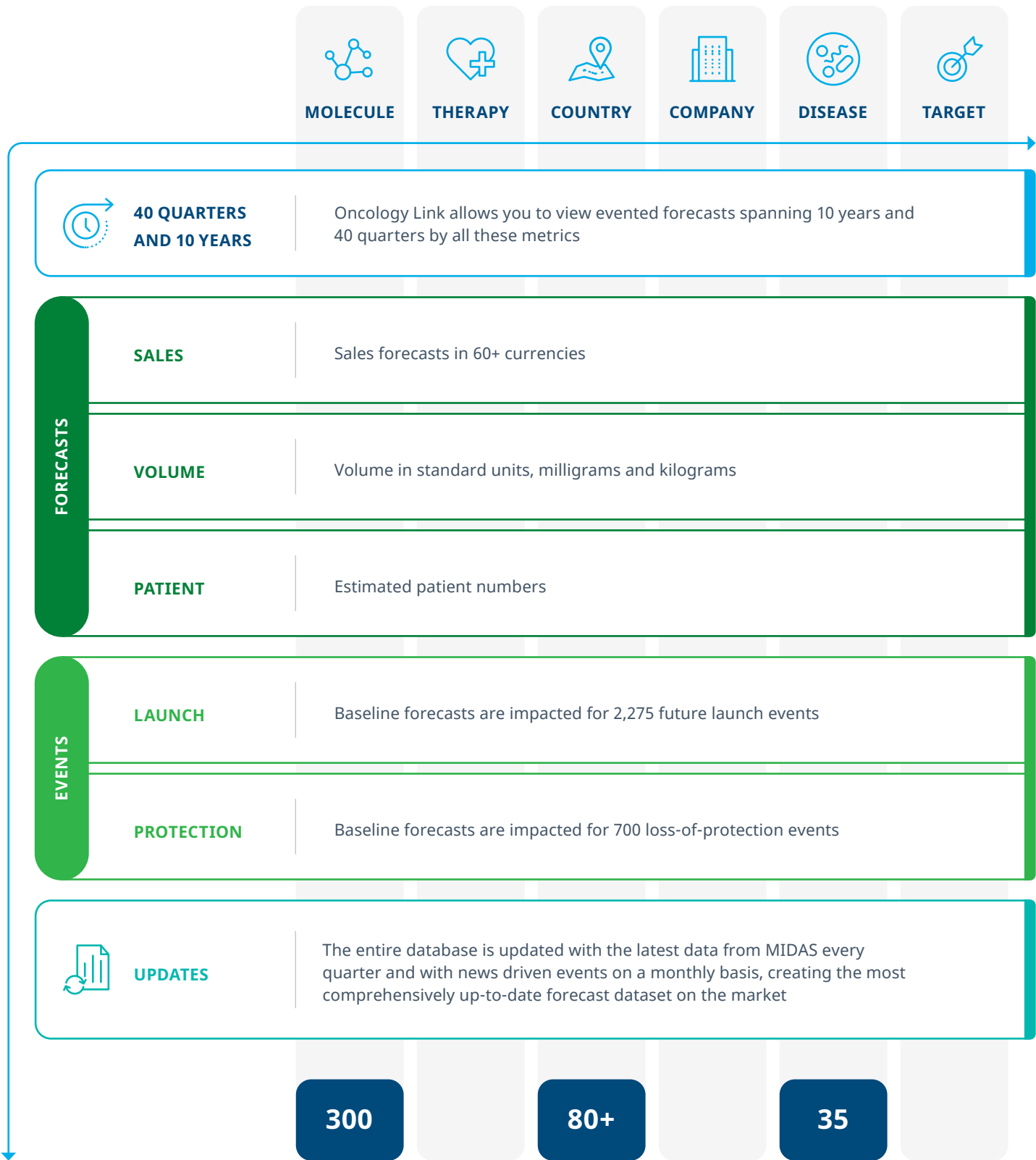
The process of forecasting is often labor intensive, involving large inconsistent datasets that can quickly become outdated. IQVIA Forecast Link is a powerful tool that provides instant access to reliable forecasts for thousands of products outside of the oncology space.

Oncology Link now extends the Forecast Link universe to cover 300 oncology molecules in 35 tumors across 80+ countries. The ready-to-use platform provides 10-year oncology forecasts based on both historical sales data and estimated tumor patient numbers, which are projected forward and evented for new pipeline launches and loss of protection through a transparent, share-shift methodology.



Oncology forecasts across an unrivalled breadth of coverage

Oncology Link maps out the future oncology landscape for the next 10 years and includes the following data that can be segmented by multiple metrics:

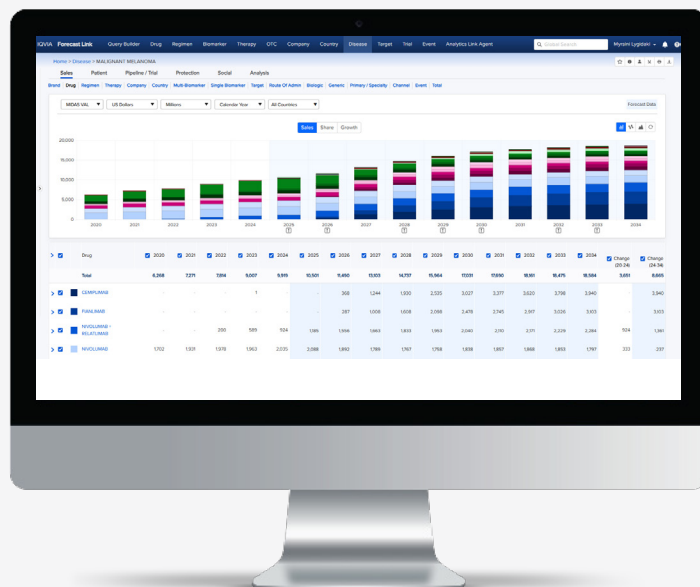


Interrogate your forecasts by molecule, tumor or country instantly

Oncology Link is built from the molecule-tumor-country level up, enabling you to precisely select the corner of the oncology market of interest and to segment by multiple key permutations, for example:

Molecule forecasts segmented by tumor

Oncology Link includes 300 oncology molecule pages with 10-year sales value, volume, and patient number forecasts. This predicted future performance of the oncology molecule of interest can be segmented by tumor and further sub-segmented by any combination of 80+ countries.



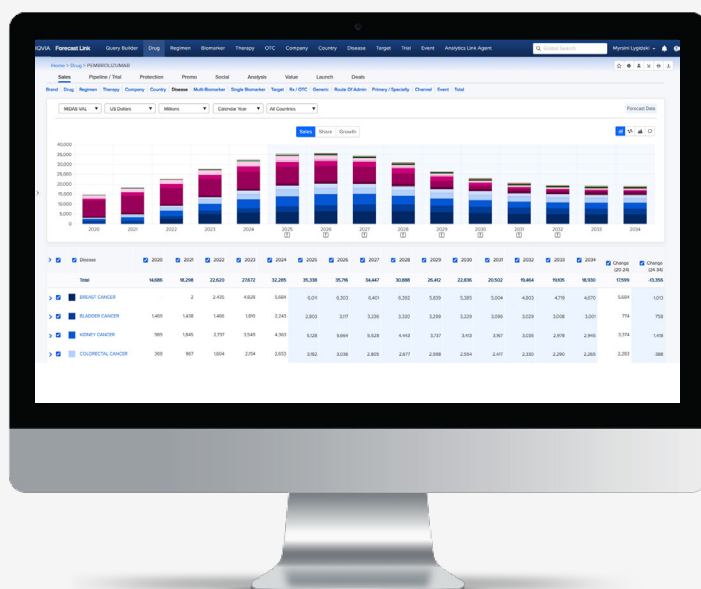
10-year sales forecasts



5-year historical patient numbers



10-year forecast patient numbers



Tumor forecasts segmented by molecule

Similarly, Oncology Link allows you to explore the market size of 24 tumors with 10-year sales value, volume, and patient number forecasts. This predicted future commercial performance of the tumor of interest can be segmented by molecule and further sub-segmented by any combination of 80+ countries.



Answer your crucial business questions



What are the 10-year forecast sales and patient numbers for molecule X in country Z segmented by tumors?



What are the 10-year forecast sales and patient numbers for tumor Y in country Z segmented by molecules?



For tumor Y in country Z, which new pipeline molecules launch in the next 10 years and what are their expected sales and patient numbers?



For tumor Y in country Z, which molecules are threatened with loss of protection and what are the sales and patient numbers for generic/biosimilar entrants?



Which inputs and assumptions have been used in the creation of patient numbers and forecast sales?

Make key business decisions with confidence

IQVIA Oncology Link provides one of the most extensive sources of 10-year sales and patient number forecasts, helping you to maintain a consistent and systematic view of the future of the oncology pharmaceutical market.

Visit our [website](#) and contact us today to see how IQVIA Oncology Link could benefit you.



CONTACT US

LinkedIn: IQVIA Global Market Insights

iqvia.com