

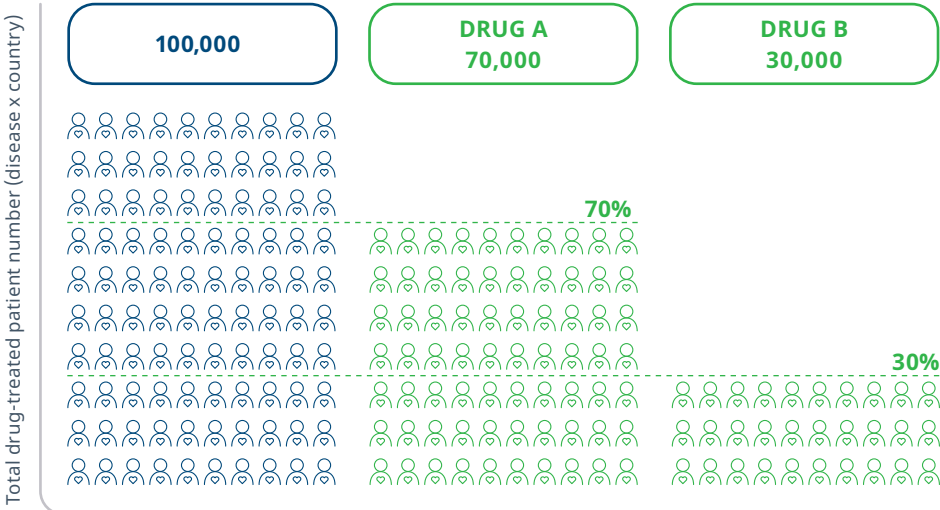
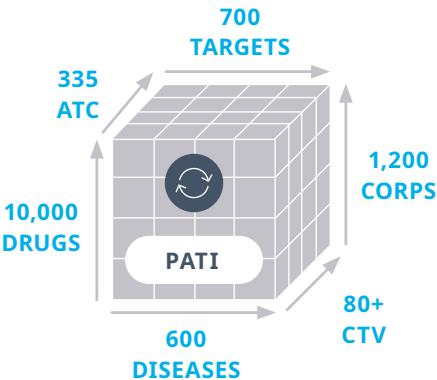
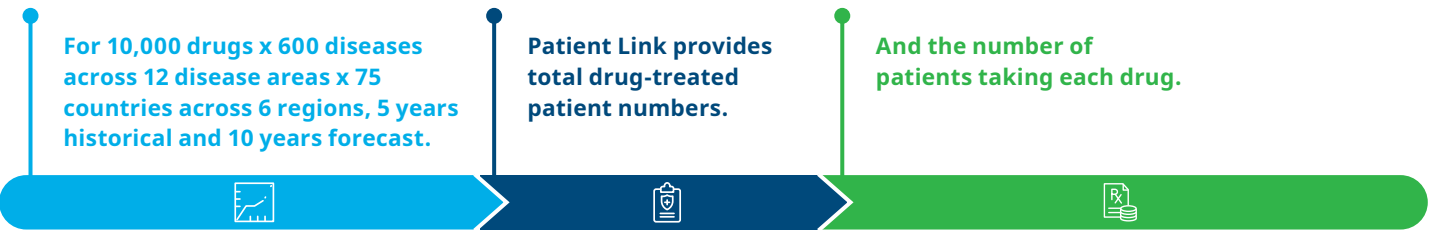
Access Granular Patient Numbers to Truly Understand Market Dynamics in Your Market

IQVIA Patient Link derives drug-treated patient numbers for 10,000 drugs across 600 diseases and 80+ countries

Get quantifiable insights at the click of a button

Quantifying the number of patients a drug is being used to treat, with multiple factors such as dosing and adherence to take into account, is a complex and time-consuming task to do for even a single product.

As part of the IQVIA Analytics Link ecosystem, Patient Link systematically derives drug-treated patient numbers for 10,000 drugs across 600 diseases and 80+ countries, with transparently set out assumptions, to give you access to this valuable datapoint at the click of a button. It adds the critical metric of drug-treated patient numbers to the ecosystem, providing country-specific historical and forecast patient number estimates, and directly relating them to observed drug sales, volumes and patient days.

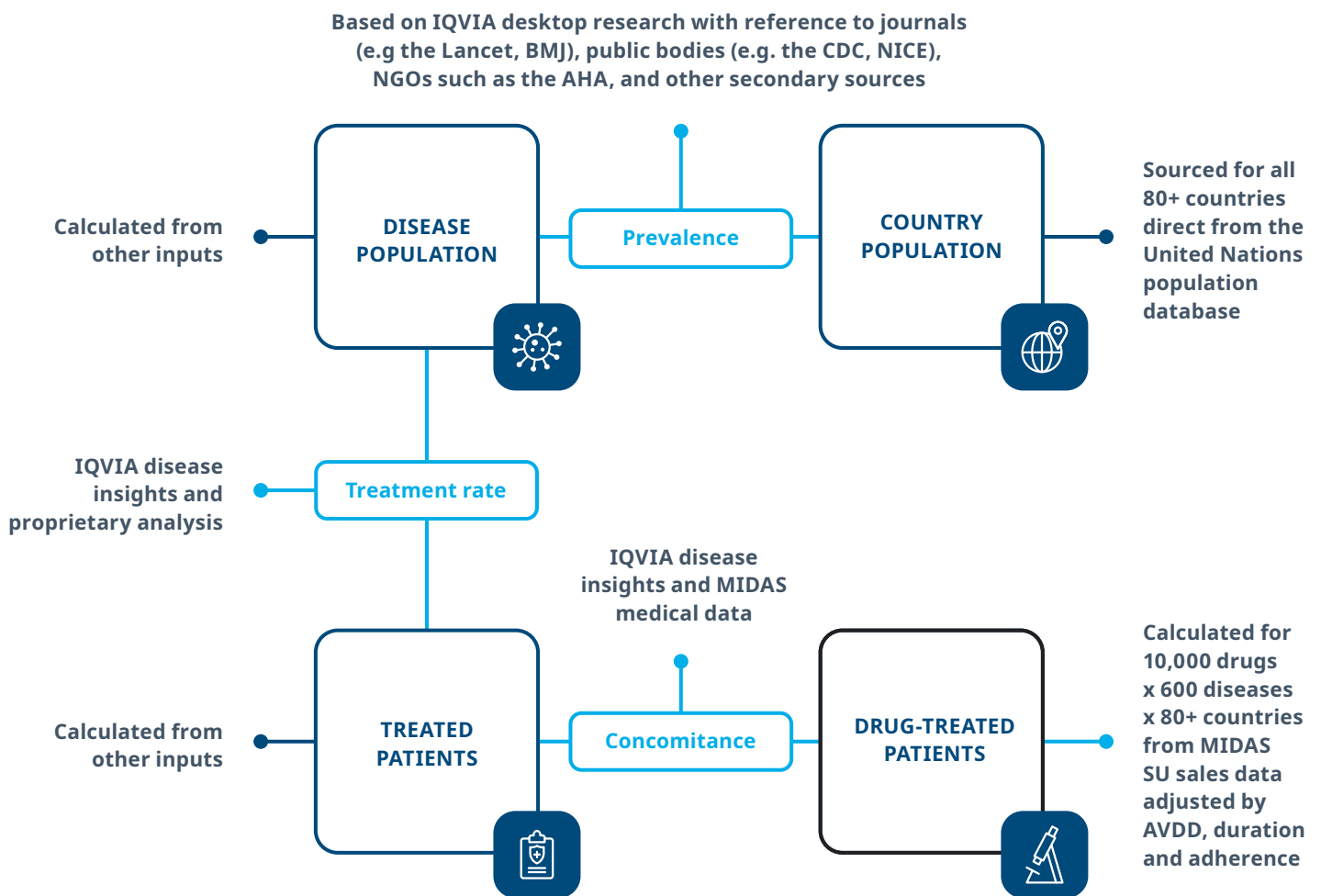


Add context to the drug-level data with total country population, disease population, and total treated patients

You might be wondering, why Patient Link?

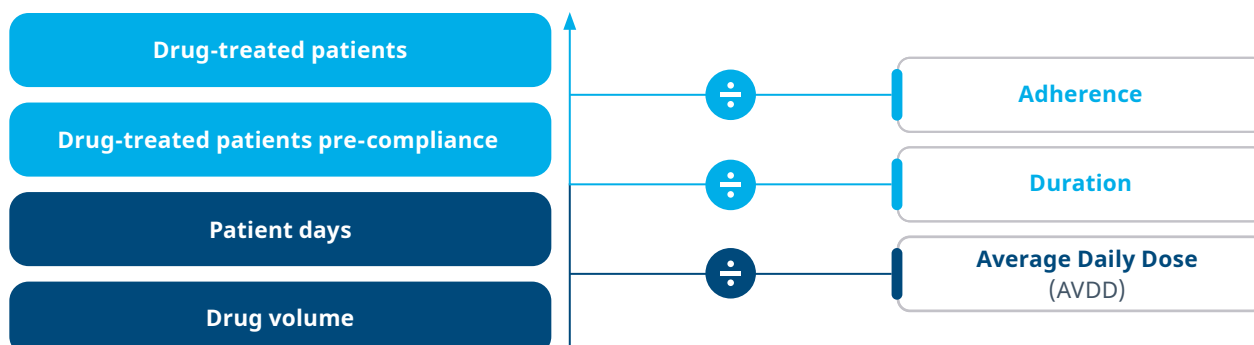
Patient Link provides you with a direct connection to volume sales data. The scale, breadth of coverage and granularity of patient numbers is unrivalled.

Coming from trust-worthy resources, you can rest assured that the data is reliable, and any links to publicly available patient number sources are all transparently set out for you in the platform. Ultimately, you'll have access to source information and data that will help you to answer your key business questions.

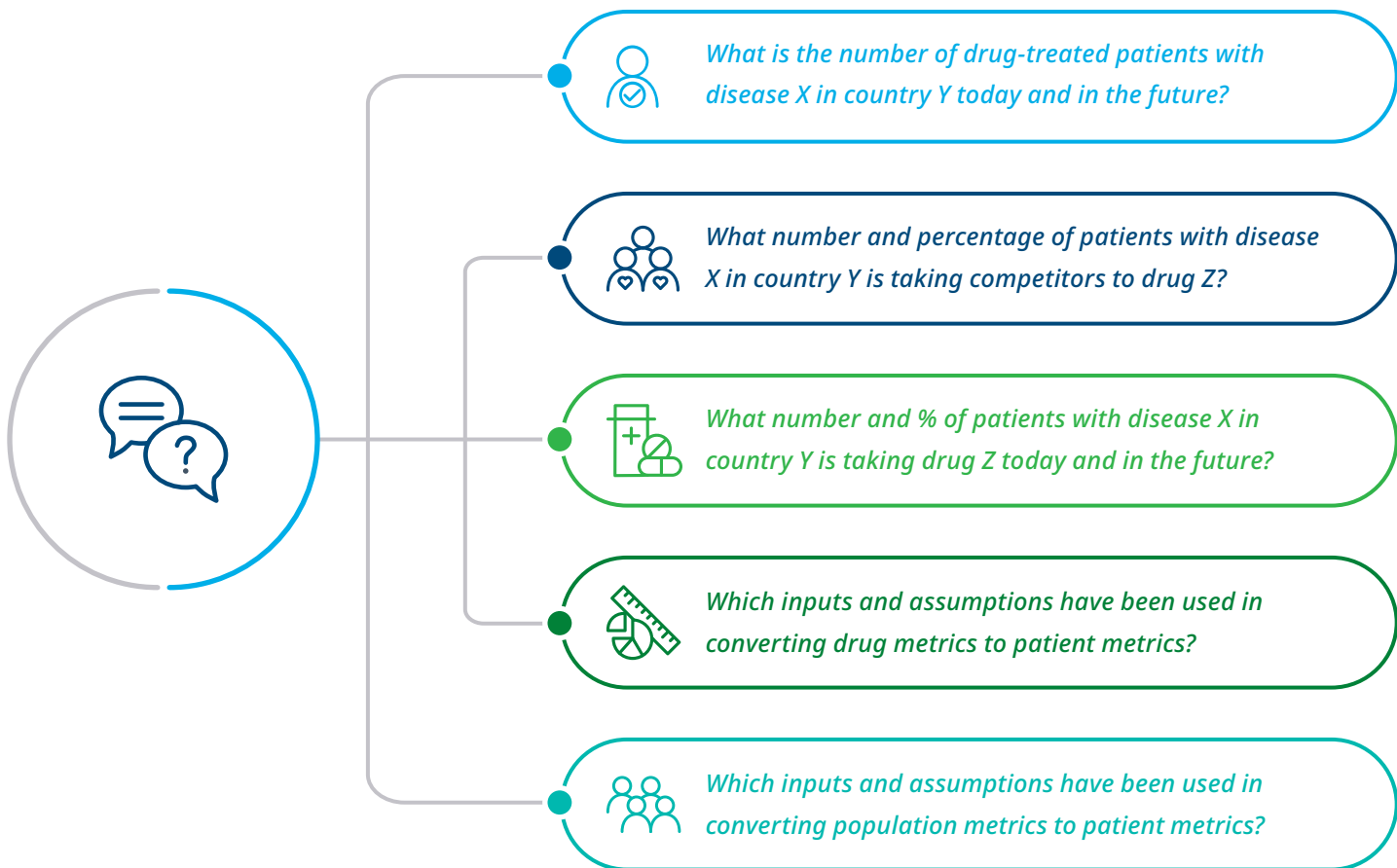


Unrivalled coverage with Patient Link

10,000 drugs x 600 diseases x 80+ countries



Find the answers you need to guide your business decisions



Get deep insights into patient behavior on a wide scale

IQVIA Patient Link enables you to access an unmatched scale, coverage and granularity of patient numbers, enabling you to gain deeper insights into active patient behaviors and a clearer picture of your target patient population. Plus, you can easily put these insights into a wider perspective for greater context with the IQVIA Analytics Link Ecosystem.

Visit our [website](#) and contact us today to see how IQVIA Patient Link could benefit you.



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